

Lashley Financial Rewards

Consistent with Lashley Financial's approach of "Simplifying Complexity", we are pleased to introduce "Lashley Financial Rewards" a simple programme designed to reward those who successfully refer customers to Lashley Financial - and to reward them in a meaningful and practical way. This programme is open to individuals.

How do you earn rewards?

Earn one free bonus point for each \$1 spent by an individual you refer to Lashley Financial on most of the services offered by Lashley Financial. See below.

Earn two free bonus points for each \$5 spent by an individual referred by someone you have referred to Lashley Financial. So if you refer someone and he/she places motor and home insurance business through us, with annual premiums of \$6,000, you get 6,000 points when the premiums are paid in full.

How do you register?

Registration is easy. Simply refer someone to us.

NOTIFICATION OF POINTS

Periodically, you will receive an electronic statement with the points you have accumulated, earned and redeemed.

How do you redeem your points?

When you have collected over 1,000 free bonus points, you can either redeem them for **cash with Lashley Financial** – or towards the purchase of any service with Lashley Financial.

For every 100 points advocacy points redeemed, you get \$1.00 in cash or \$1.50 in financial planning services from Lashley Financial.

What are bonus awards?

If you are one of our Top 10 referrers for the calendar year based on the number of points earned in the year and you earned more than 100,000 points during the year, you will receive additional points equal to the points you earned during the year.

On which services can I earn rewards?

Lashley Financial Rewards are available to individuals for referring services that are offered to individuals. Note however that special conditions apply to individual life insurance and annuity products, where the reward points are earned differently. Contact us for more details on these products/services.